

## What We've Learned from Building 100+ Corporate Ventures

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### Abstract

Sean will unpack powerful lessons and insights that he and the U+ team have learned through many years of building and launching new ventures inside large organizations. U+ has now launched over 100 such new ventures—each highly successful. If you are a corporate venturing professional—or are responsible in some way for the innovation outcomes of your organization—then you will not want to miss what Sean has to share. His invaluable lessons will undoubtedly be an eye-opener for everyone.

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## Biography

About Sean Sheppard—Sean is the Managing Partner at U+, the world's leading corporate venture builder and digital innovation firm. He's a globally recognized thought leader with over 20 years of experience bringing new products to market, including as a 5X sales founder with three exits. In addition to helping hundreds of startups find product-market fit and predictable revenue models, Sean helps global multinationals to identify new applications for their existing technology portfolio, bring new products to market with profitable business models, and organize and train self-managing early product-stage sales and marketing teams. Sean was named as one of the Top Sales

Influencers You Should Be Following On Social Media. Sean is an active mentor, advisor, and guest lecturer at global startup accelerators, innovation conferences, and colleges and universities—including NASDAQ, Y Combinator, 500 Startups, Galvanize, Alchemist, GSV Labs, London Business School, and the Owen Graduate School of Management at Vanderbilt University. Sean is now committed to working with countries, companies, entrepreneurs, and those who want to work with them on building startup ecosystems to find product-market fit—and to developing the next generation of leaders for the innovation economy