

How making PCB design better makes for better tech solutions

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Innovation and Endocrinology

Abstract

If you are thinking “hold on, I’ve walked into the wrong presentation here – this guy is talking about metaphysics. I came here to learn about printed circuit board design” just bear with me for a moment. Let’s address the first question.

If you’re anything like me, you got here by first being awoken by your phone’s alarm, had a coffee from the hotel’s coffee machine, crossed the street and boom! Here we are.

Now if you think about all those things: smart phone, coffee machine, streetlight, they are only made possible by the printed circuit board. In fact, we are surrounded by pcbs every day. They are such a ubiquitous and integral component of our technologically advanced society that we fail to give them much regard. We know they’re there and that they are working. And we know that someone must be making these things that keep our modern world working, that literally keep the lights.

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Biography

Mr Kirsch Mackey is the Unit Head of Strategic Partnerships and Business Development at Prima Finance and Investment, a challenger Microfinance bank in Cameroon. He holds an MBA with a Finance Major from Cardiff Metropolitan University. He was a project lead at the Nkafu Policy institute between 2020 and 2022, EU

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